



LIBF Certificate & Diploma in Personal Finance

Financial Studies a dynamic subject which appreciates the ever-changing political, economic, social and technological factors surrounding it. We aim to bring theory to life and use contemporary, international issues and case studies to translate theory to context.

The subject develops the ability of students to manage their personal finances, by being responsible consumers and savers. In addition, we intend to develop awareness of the Financial services industry more broadly, challenging the ethicality of decisions and understanding their impact upon a variety of stakeholders.

“Finance is not merely about making money. It’s about achieving our deep goals and protecting the fruits of our labour. It’s about stewardship and, therefore, about achieving the good society.” – Robert J. Shiller

Students will learn:

Unit 1

Financial Capability for the Immediate and Short Term (Certificate)

Unit 2

Financial Capability for the Medium and Long Term (Certificate)

Unit 3-Sustainability of an Individual’s Finances

- The external environment impacting financial services
- Debt management
- Government debt
- Cultural attitudes to financial planning
- Global events and their impact on financial services
- 2008 recession

Unit 4-Sustainability of the Financial Services System

- The Great Depression
- Modern financial service practices
- The strategic decisions made by financial service providers
- The external environment
- Marketing activities for Financial service providers
- Customer service

Wider Reading

- The Law of Divine Compensation: On Work, Money, and Miracles
- The Science of Getting Rich
- Secrets of the Millionaire Mind: Mastering the Inner Game of Wealth
- Think and Grow Rich: Your Key to Financial Wealth and Power
- The Automatic Millionaire: A Powerful One-Step Plan to Live and Finish Rich
- The Intelligent Investor: A Book of Practical Counsel
- Jim Cramer’s Get Rich Carefully
- One Up On Wall Street: How To Use What You Already Know To Make Money In The Market
- The Millionaire Fastlane: Crack the Code to Wealth and Live Rich for a Lifetime
- Spirit Driven Success: Learn Time Tested Biblical Secrets to Create Wealth While Serving Others!

Extra Challenge:

LIBF student investor challenge
LIBF financial journalist competition
Bank of England Blog competition

MOOC’s:

<https://coursera.org/share/8cc2da90d21362f071f479b206fcbc64>

https://www.coursera.org/learn/finance-debt?utm_source=link&utm_medium=page_share&utm_content=xdp&utm_campaign=banner_button

<https://www.edx.org/course/finance-essentials>