



## **SUBJECT: Business Management IB Standard**

**HEAD OF DEPARTMENT:**

Dr R Frampton

**EXAM BOARD AND SYLLABUS NUMBER:**

IBO / QAN: 60105689

<b>SYNOPSIS OF CONTENT:</b>  Topic 1: Business organisation and environment Topic 2: Human resource management Topic 3: Finance and accounts Topic 4: Marketing 5: Operations management.  The course gives students an appreciation of complex business activities. It considers the diverse range of business organisations and activities and the cultural and economic context in which business operates. Emphasis is placed on six core concepts: culture, ethics, globalisation, innovation, strategy and change. Students are encouraged to create links between concepts, content and context, promoting a holistic overview of business activity.	<b>WHY STUDY THIS SUBJECT?</b>  Students will complete the IB Standard Business course with a full understanding of the core business functions. They will be able to confidently explain the purpose of each function and be mindful of external pressures impacting the role of businesses in the modern, globalised, world  <b>SELF STUDY ADVICE / USEFUL WEBSITES:</b> <a href="http://www.bized.co.uk">www.bized.co.uk</a> <a href="http://www.tutor2u.net">www.tutor2u.net</a> <a href="http://news.bbc.co.uk">http://news.bbc.co.uk</a> <a href="http://business.guardian.co.uk/">http://business.guardian.co.uk/</a> <a href="http://www.businessstudiesonline.co.uk">www.businessstudiesonline.co.uk</a> <a href="http://www.businesslink.gov.uk">www.businesslink.gov.uk</a>
<b>HOW IS IT ASSESSED?</b>  Paper 1: Structured questions based on a pre-released case study – 35%.  Paper 2: Structured questions based on stimulus material with a quantitative element – 40%.  Internal Assessment: Coursework piece investigating a real world issue or problem facing a particular organisation – 25%	<b>ADDITIONAL INFORMATION / CAREER OPPORTUNITIES</b>  All Lower Sixth Students attend a “City of London Experience” day, visiting institutions such as Investec, Bank of England, Lloyds of London and Blackrock.

	<b>SPECIFIC MATRICULATION REQUIREMENTS</b> Grade 5 in GCSE Business or Grade 5 in a GCSE Humanity, with grade 5 in GCSE Mathematics.
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