

Year 11 Transition: A Level Business and IBS Business Management

Task One:

Read **one** of the books listed below and summarise your findings in the table below

1. *The Unauthorized Guide to Doing Business the Richard Branson Way: 10 Secrets of the World's Greatest Brand Builder* (Big Shots series), Des Dearlove, (Capstone; 3rd Edition, 2010), £9.99 or much cheaper from retailers. ISBN-13: 978-0857080615

2. *The Entrepreneur's Book of Checklists: 1000 Tips to Help You Start and Grow Your Business*, Robert Ashton, £7.99. ISBN-13: 978-0273712909

3. *How I Made It: 40 Successful Entrepreneurs Reveal All*, Rachel Bridge, £10. ISBN-13: 978-0749443115

4. *Screw business as usual* – Richard Branson. £10 ISBN-13 : 978-0753540596

Book Title	Summary	Interesting points raised	Questions arising from the book

TASK 1:

- Use quality newspapers, such as *The Independent*, *The Guardian*, *Financial Times*
- Choose 1 article per week throughout the holiday.
- The articles should be on business news stories, for example: the UK Economy, UK business activities etc.
- Summarise your findings using this table:

Article Name & Source	Summary of story	This article prompts me to ask questions about...

TASK 3:

Watch both TED Talks. Summarise your findings in the below table:

The dirty secret of capitalism (https://www.youtube.com/watch?v=th3KE_H27bs)

It doesn't take money to make money (<https://www.youtube.com/watch?v=K4TjS9u1t4>)

TED Talk name	Summary of TED Talk	This article prompts me to ask questions about...

There is no requirement to purchase any textbooks for either A Level Business or IB Business Management as a textbook is provided to each student at the start of the course.

Bring your completed work to your first lesson after the Summer Holiday

If you have any questions about this work, please email enquiries@aesessex.co.uk and put 'FAO Mrs Mason' in the subject line.