

SUBJECT: BUSINESS MANAGEMENT IB STANDARD**HEAD OF DEPARTMENT:** Miss C Dawton**EXAM BOARD AND SYLLABUS NUMBER:** N/a**SYNOPSIS OF CONTENT:**

- Topic 1: Business organisation and environment
- Topic 2: Human resource management
- Topic 3: Finance and accounts
- Topic 4: Marketing
- Topic 5: Operations management

The course gives students an appreciation of complex business activities. It considers the diverse range of business organisations and activities and the cultural and economic context in which business operates.

Emphasis is placed on six core concepts: culture, ethics, globalization, innovation, strategy, change. Students are encouraged to create links between concepts, content and context, promoting a holistic overview of business activity.

WHY STUDY THIS SUBJECT?

- Exploring business issues from different cultural perspectives
- Critical thinking about individual and organisational behaviour
- Taking informed business decisions
- Appreciation of the nature and significance of change in a local, regional and global context
- An awareness of social, cultural and ethical factors; an appreciation of social and ethical responsibilities in international markets

SELF STUDY ADVICE/USEFUL WEBSITES:

www.bized.co.uk

www.tutor2u.net

www.bankofengland.co.uk

www.hmtreasury.gov.uk

www.statistics.gov.uk

www.bbc.co.uk

IB past exam papers can be found at:

www.freeexampapers.com/past

HOW IS IT ASSESSED?

As with all IB subjects, this is a two year linear course with exams at the end (May of U6). There is also an Internal Assessment (coursework) worth 25% of the final grade.

Examinations:

Paper 1: Structured questions based on a pre-seen case study – 35%.

Paper 2: Structured questions based on stimulus material with a quantitative element – 40%.

Internal Assessment:

Written commentary about a real issue or problem facing a particular organization – 25%.

ADDITIONAL INFORMATION / CAREER OPPORTUNITIES:

Studying business can lead to careers in almost any sector of industry. From banking to fashion, every company needs business-minded individuals. The course develops a good understanding of how the effects of certain actions can be felt globally.

SPECIFIC MATRICULATION REQUIREMENTS:

In addition to the Sixth Form matriculation requirements, you will need to have at least a grade 5 in your GCSE Humanities subject/s.